

# 7 Steps

# Inject Culture With Confidence

AT YOUR NEXT EVENT

## Connect



### 01 Respect and integrate cultural traditions

Prioritize incorporating local cultural practices to honor the event's significance.

### 02 Ensure authentic representation of cultural heritage

Include traditional elements to reflect the culture accurately.

## Engage



### 03 Build genuine, respectful community connections

Engage local communities early to foster trust and collaboration.

### 04 Actively listen and respond to community needs

Keep community feedback central to your event planning.

### 05 Practice patience and flexibility

Prepare for and adapt to unexpected changes, especially in remote settings.

## Learn



### 06 Engage with local networks

Utilise local expertise for logistical support and cultural insights.

### 07 Reflect, learn, and balance diverse perspectives

Post-event, evaluate and learn from all stakeholder feedback to improve future events.