

**Agentur**

Events &  
Professional  
Conferences

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# Capability Statement

THE HOME OF PREDICTABLY  
EXTRAORDINARY EVENTS.

**Extraordinary  
events that  
touch all the  
senses, fire  
emotions and  
create lasting  
connections.**

As humans, we are aware of our finite time on this Earth and the chances of us being alive, together are statistically non-existent. Still, here we are. Let's make your event amazing. Because, why bother with anything less?!



We believe that  
process prepares  
execution...

Our robust networks and frameworks streamline the planning of events or conferences for organisations, facilitating the gathering of participants from diverse locations. We excel in coordinating individuals from remote communities to central service centers, ensuring organisations obtain necessary permits for accessing multiple remote locations.



that diversity is a superpower...

Our specialised team have extensive experience co-ordinating events where culture takes centre stage. We've hosted culturally rich events in remote locations, even on a global platform. Our sought-after expertise ensures we're repeatedly called upon for culturally fitting themes, entertainment, and artisans right across Australia.



and you multiply your magic through community.

We spotlight local talent, grounding events in authentic narratives, crafting shared visions. Each event tells a unique story, past, present, and future. Count on us for local subcontractors, suppliers, artisans, and entertainment. Our love for theming stems from diverse experiences, dedicated to infusing events with flair that celebrates communities and cultures.

Our love for curating event and conference theming stems back to our experience, but also our knowledge and partnerships with artisans, facilitators and industry partners local to the Northern Territory. We believe in keeping it local by producing your events with flair that embraces the local culture and community.

OUR PLAYBOOK



# Your event partners

Agentur was founded in 2006 by Britta Decker (originally from Germany) and Marijana Tadic (originally from Bosnia and Herzegovina) who have both called Darwin home for over two decades.



We are a specialist creative event management company and professional conference organiser, and our mission is to create memorable live, on line and hybrid event experiences to audiences far and wide.

## FOUNDERS



Britta Decker

### **Managing Director**

Originally from Cologne, Germany, Britta has over 27 years in Darwin, NT. She began her career in 1996, as European Marketing Coordinator for the Yothu Yindi Band. Britta holds a Graduate Diploma in Business Administration from the Business Institute of Cologne.

With a vast network, she's connected in Aboriginal communities, government, private sector, and media throughout Australia. As the Honorary Consul of the Federal Republic of Germany in Darwin, Britta oversees consular functions according to the Vienna Convention on Consular Relations.



Marijana Tadic

### **Managing Director**

Marijana, in Darwin since 2002, held roles with Music NT, Darwin Festival, Greenpeace, and the NT Government. With 15 years working in Germany, she worked on international trade fairs.

At Agentur, Marijana is our creative production genius, who oversees artistic direction. She's also pursuing certification as an Integrated Health and Nutrition Coach, fueled by her passion for health and nutrition.



MEET AN

# astonishingly unflappable team



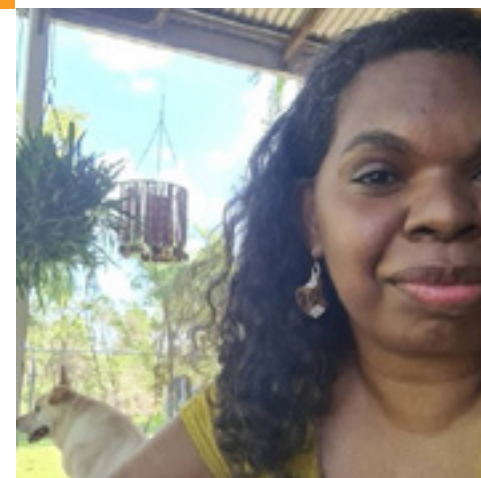
Sky Anderson  
Conference Manager

Sky is a successful fundraiser and event manager with a proven track record in cultivating relationships, raising significant funds, and project managing campaigns.

Her expertise includes fundraising, event management, and relationship development, and she excels in fast-paced and dynamic environments, demonstrating professionalism, creativity, resourcefulness, and a sense of humor.

Emma joined the team in mid-January 2023 to assist with the Taste of Kakadu Festival and has since continued on with the Agentur team providing event and community engagement assistance across projects.

Emma has a solid background in office administration and community development.



Emma Cameron  
Community Engagement



Angela Sy

**Event Administration & IT**

Angela joined the Agentur team in January 2023. Angela is Filipino/Chinese and was born and raised in the Philippines.

Angela has a background in Sales/Marketing and completed a Master's Degree in Information Technology.

Angela is responsible for our delegate services.



Tracy Bunn

**Administration Manager**

In October 2022, we welcomed Tracey Bunn to our growing team, supporting our crew with events administration & logistics. Tracey is a long-term Territorian with extensive experience as an events producer of events such as Lunch on the Lawn and Arafura Pearl – A Festival of Women.

We at Agentur have known Tracey for over 20 years and worked with her in many capacities including through local arts organisations like DVAA and Artback NT.

Romana, a Bundjalung and Mununjali woman, brings sixteen years of event planning and hospitality experience, aligning her passion for engagement.

Actively implementing cultural protocols with diverse First Nation groups, Romana ensures stakeholder and participant satisfaction. Her role at Agentur is complemented by years with Drag Territory as a Backstage Assistant and Stage Manager.



Romana Paulson

**Stage Manager**



## BESPOKE EVENTS THAT CAPTURE HEARTS AND MINDS

Crafting unique, awe-inspiring events is our forte. We blend experience with local flair, using knowledge and partnerships to curate captivating theming. Your event, infused with local culture, becomes a storytelling powerhouse. Our collaborative approach makes planning effortless, ensuring your vision comes to life with energy and style.

# five pillars to event success

### 1 **BOLD** entrance.

First impressions matter and so too do memorable experiences. The smallest of budgets can create the biggest impact in the minds of attendees. We will help you deliver on brand curated entrances that create a sense of theatre and story telling that lives beyond the event itself.

2

### It's all in the details.

Crafting enchantment into events, we seamlessly integrate your theme into every detail. The magic begins as attendees step through the door, with meticulous attention to decor, food, and entertainment. No detail is overlooked, ensuring a flawless experience from start to finish.





### 3 Look up ^

Elevate your events with immersive storytelling. We craft mesmerizing ceiling and aerial decor, ensuring a unique experience that captivates attendees from every angle. Let us help you enchant and captivate your audience at your next event.

### 4 Lighting YOUR world.

Lighting is a transformative element for venues. If your theme relies on color or you have ample space, lighting is the least intrusive yet impactful way to transform your venue. Let us illuminate your event, creating a magical experience for you and your guests.

### 5 Food, glorious food!

A carefully curated menu enhances the immersive experience for attendees. Imagine delightful food stations and scrumptious dishes that seamlessly align with your theme, enticing attendees to capture photos and spark conversations.

## LOCAL STORIES AT THE HEART

We curate events telling local stories, engaging talent, amplifying past, present, future. We engage local subcontractors, suppliers, artisans, and entertainment. Our love for theming reflects experience, knowledge, and partnerships in the Northern Territory. We believe in keeping it local by producing your events with a flair that embraces the local culture and community.



# trusted nationally to deliver

## **Conferences, Exhibitions, Tradeshows & Virtual Events**

We expertly manage your professional event, allowing delegates to fully engage. With a proven track record of handling 1600+ delegates from diverse countries, including 100 presentations in three days, we also oversee pre and post-event logistics, such as hotel bookings and VIP experiences.

## **Corporate Events, Awards & Gala Dinners**

We know how to make your event standout by creating celebrations that become a highlight of your attendees' calendar. Whether it be an intimate awards night or an extravagant ball and gala dinner we have got you covered.

## **Festivals & Community Events**

Our community is what brings us together and that is why we love fostering partnerships to bring your festival or community event to life. We leverage our community networks of artisans, musicians, foodies, local suppliers and Aboriginal traditional artists to provide a cultural experience like no other.



we've proudly  
delivered

We have delivered some  
awe-inspiring events for:

#### CONFERENCES

- Aboriginal Tourism Forum 2023, Alice Springs, Tourism NT
- 10th World Conference on Ecological Restoration 2023, Darwin, Society of Ecological Restoration
- SNAICC National Conference 2023, Voice of the Top, Darwin, SNAICC
- Facing North 2023, Parliament House Canberra, Darwin Major Business Group
- CSIRO Living Lab Symposium 2019, 2022-2023, Darwin, CSIRO
- Remote Housing and Homelands Conference 2023, Aboriginal Housing NT

#### FESTIVALS/EVENTS

- National Indigenous Tennis Carnival 2019, 2021-2023, Darwin, Tennis NT
- Darwin International Laksa Festival 2021 – 2023, Darwin, Activate Darwin
- Taste of Kakadu Festival, 2018, 2021 – 2024, Kakadu National Park, Parks Australia
- NT Performing Arts Awards 2023, Darwin, Arts NT
- National Indigenous Music Awards 2011 – 2022, Darwin, Music NT
- Darwin Festival, Festival Food Curation & Coordination 2021-2024, Darwin, Darwin Festival
- Uluru Climb Closure Event 2019, Mutitjulu, Parks Australia

*Look after the  
world. There's  
a lot left to  
explore.*







## Aboriginal Tourism Forum 2023

Tourism NT  
Alice Springs 2023



## 10th World Conference on Ecological Restoration 2023

Society of Ecological Restoration  
Darwin 2023



## CSIRO Living Lab Symposium 2019

CSIRO  
Darwin, 2022-2023



## Remote Housing and Homelands Conference 2023

Aboriginal Housing NT





## **SNAICC National Conference 2023**

SNAICC  
Voice @ the Top, Darwin



## **Facing North 2023**

Darwin Major Business Group  
Parliament House Canberra



## **National Indigenous Tennis Carnival 2019**

Tennis NT  
Darwin 2021-2023



## **Darwin International Laksa Festival 2021**

Activate Darwin  
Darwin 2023





## Australia Day 2023

Australia Day Council NT  
Darwin



## NT Performing Arts Awards

Arts NT  
Darwin – 2023



## Taste of Kakadu Festival

Parks Australia  
Kakadu National Park, 2018, 2021 – 2024



## Darwin Festival, Festival Food Curation & Coordination 2021-2024

Darwin Festival  
Darwin





## Uluru Climb Closure Celebration

Mutitjulu Parks Australia  
Uluru-Kata Tjuta National Park – 27 October 2019



## National Indigenous Music Awards 2011 – 2022

Music NT  
Darwin – Annually in August since 2011



## Diner en Blanc

2017-2019



## IPAA National Conference

Institute of Public Administration Australia (IPAA)  
Darwin – 25-26 September 2019



INTERNATIONAL REACH + LOCAL FOCUS

**the local  
community  
is at the  
forefront of  
everything  
we do**







## Remote Logistics

Simplify NT's complex remote travel logistics with our robust networks. We excel in coordinating individuals from remote communities to central service centers, facilitating seamless access wherever your event is held.



## Local Community

Agentur curates events supporting local businesses, artisans, and suppliers in the region, valuing each as a crucial part of community spirit. We, as a company and individuals, dedicate time and resources to support not-for-profit and community organisations, reflecting our commitment to community well-being.



## First Nations

Proudly fostering relationships with Aboriginal entities, we organize culturally sensitive events globally. Our expertise makes us the go-to for appropriate theming, entertainment, and artisans for events where culture is key.



DON'T JUST TAKE IT FROM

# our experience says it all

“When it was decided to hold our international scientific conference in Darwin, Agentur made the choice of PCO easy from the outset. They provided a highly efficient and professional service, which was exemplified by their responsiveness to our demands even when they were under pressure from other bigger events. They organised our international VIPs with a level of service that was beyond expectations and they were exceptionally strong with their organisation of our amazing social events. The decision to choose local also proved important to draw on the experience they'd gathered in the Territory over their years of operation. The soci-

ety's membership and council will remember the Darwin conference as one of our most successful events in terms of both participation and profits and we will fondly remember the help Agentur provided.”

**Andrew Harford, Snr Research Scientist, Dept' of Environment and Energy**

**Society of Environmental Toxicology**

“Thanks for all your support over the past 6 months to put together this great IPAA National Conference. There was not a single hitch during the dinner, conference, workshops or the YPN function, which is a great credit to your

ability to get our committee across what needed to be planned, considered and implemented and your great work to ensure meticulous attention to detail.”

**David Alexander, Executive Director, Housing Programs & Support Services**

“One word - Congratulations. You pulled off the best example of a regional festival in the nation. You made thousands happy. You paraded Indigenous food culture as something day to day. Amazing. One hundred percent success from my POV.”

**– Territory Taste Festival  
Richard Cornish, Food Writer,  
Fairfax Media**



# awards

## FIRST THERE WAS....

**2012**

Successful  
Female  
Business Owner  
NT

Westpac Bank-  
ing Corporation -  
Awarded to: Britta  
Decker and Marijana  
Tadic, Agentur Pty  
Ltd

**2012**

Telstra Business  
Awards Finalist

News Ltd Micro  
Business Award NT

**2016**

Australia  
Marketing  
Institute Award  
Winner for the  
2016 Territory  
Taste Festival

"Marketing on a  
Shoestring Budget  
Award" (awarded to  
Agentur together  
with Sprout)

**2019**

Winner NT  
Regional Event

Meetings and  
Events Australia  
for the 2019 Uluru  
Climb  
Closure Celebrations

**2020**

MEA AWARDS,  
PLATINUM  
AWARD -  
Platinum Event  
of the Year

New Years Eve  
Celebration, Darwin  
Waterfront

**2020**

MEA AWARDS,  
NATIONAL  
WINNER -  
Major Event or  
Festival of the  
Year

New Years Eve  
Celebration, Darwin  
Waterfront



## HERE FOR YOUR NEXT EVENT

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