# Capability Statement

THE HOME OF PREDICTABLY EXTRAORINDARY EVENTS.

# Extraordinary events that touch all the senses, fire emotions and create lasting connections.

As humans, we are aware of our finite time on this Earth and the chances of us being alive, together are statistically non-existent. Still, here we are. Let's make your event amazing. Because, why bother with anything less?!



We believe that process prepares execution...

Our robust networks and frameworks streamline the planning of events or conferences for organisations, facilitating the gathering of participants from diverse locations. We excel in coordinating individuals from remote communities to central service centers, ensuring organisations obtain necessary permits for accessing multiple remote locations.



## that diversity is a superpower...

Our specialised team have extensive experience coordinating events where culture takes centre stage. We've hosted culturally rich events in remote locations, even on a global platform. Our sought-after expertise ensures we're repeatedly called upon for culturally fitting themes, entertainment, and artisans right across Australia.



# and you multiply your magic through community.

We spotlight local talent, grounding events in authentic narratives, crafting shared visions. Each event tells a unique story, past, present, and future. Count on us for local subcontractors, suppliers, artisans, and entertainment. Our love for theming stems from diverse experiences, dedicated to infusing events with flair that celebrates communities and cultures.

Our love for curating event and conference theming stems back to our experience, but also our knowledge and partnerships with artisans, facilitators and industry partners local to the Northern Territory. We believe in keeping it local by producing your events with flair that embraces the local culture and community.



## Your event partners

Agentur was founded in 2006 by Britta Decker (originally from Germany) and Marijana Tadic (originally from Bosnia and Herzegovina) who have both called Darwin home for over two decades.



We are a specialist creative event management company and professional conference organiser, and our mission is to create memorable live, on line and hybrid event experiences to audiences far and wide.

#### **FOUNDERS**





#### Britta Decker

#### **Managing Director**

Originally from Cologne, Germany, Britta has over 27 years in Darwin, NT. She began her career in 1996, as European Marketing Coordinator for the Yothu Yindi Band. Britta holds a Graduate Diploma in Business Administration from the Business Institute of Cologne.

With a vast network, she's connected in Aboriginal communities, government, private sector, and media throughout Australia. As the Honorary Consul of the Federal Republic of Germany in Darwin, Britta oversees consular functions according to the Vienna Convention on Consular Relations.

#### Marijana Tadic

#### **Managing Director**

Marijana, in Darwin since 2002, held roles with Music NT, Darwin Festival, Greenpeace, and the NT Government. With 15 years working in Germany, she worked on international trade fairs.

At Agentur, Marijana is our creative production genius, who oversees artistic direction. She's also pursuing certification as an Integrated Health and Nutrition Coach, fueled by her passion for health and nutrition.

## MEET our team



Emma joined the team in mid-January 2023 to assist with the Taste of Kakadu Festival and has since continued on with the Agentur team providing event and community engagement assistance across projects.

Emma has a solid background in office administration and community development. We met first Emma in 2022 when she successfully produced the local fashion show as part of the opening event for the 2022 Taste of Ka-



Jaime-Lee Cavicchioli **Event Coordinator** 

Long term resident of Darwin, Jaime-lee joined the team in May 2023 as a Freelance Event Professional to support Agentur's rolling calendar of events.

She has a passion for hospitality and events, with experiences that highlights all Darwin has to offer. Jaime-lee's event experience covers all things festivals, fashion, and racing, including management and production.

She's worked for both City of Darwin, and City of Palmerston in the Events Space on a contractual basis including many other prestigious businesses in the Northern Territory.

Lucy is a proactive and dynamic events professional specializing in stakeholder management, logistics, and impactful program delivery. With a passion for storytelling, arts, and community engagement, she excels in strategic planning and execution.

Lucy's experience in project management and logisticsfurther enhance her contributions to delivering successful events.



Lucy Buckley

Event Coordinator

Muskaan Patel, originally from Tanzania, now lives in Darwin, and has fallen in love with vibrant community. From starting as a first-year accounting student to gaining experience in various job roles, her journey highlights the power of change.

Muskaan has also explored networking and marketing, which has boosted her confidence and broadened her skill set. These experiences have been pivotal in shaping her personal and professional growth, demonstrating that every small step can lead to meaningful progress.





Debbie Jane is a versatile Event and Marketing Coordinator with expertise in relationship building, strategic planning, and KPI management.

Experienced in social media marketing, content planning, and data analysis, she excels in designing marketing materials. Debbie communication, organization, and problem-solving skills make her a valuable asset to our team.



Tracy Bunn

Administration Manager

In October 2022, we welcomed Tracey Bunn to our growing team, supporting our crew with events administration & logistics. Tracey is a long-term Territorian with extensive experience as an events producer of events such as Lunch on the Lawn and Arafura Pearl – A Festival of Women.

We at Agentur have known Tracey for over 20 years and worked with her in many capacities including through local arts organisations like DVAA and Artback NT.

Romana, a Bundjalung and Mununjali woman, brings sixteen years of event planning and hospitality experience, aligning her passion for engagement.

**Event & Marketing** 

Coordinator

Actively implementing cultural protocols with diverse First Nation groups, Romana ensures stakeholder and participant satisfaction. Her role at Agentur is complemented by years with Drag Territory as a Backstage Assistant and Stage Manager.



Romana Paulson Stage Manager

Toni recently moved to Darwin from Germany, bringing seven years of diverse event experience. Events are her passion, and she knew from an early age that it was the only career she wanted to pursue.

After completing an event management apprenticeship in Stuttgart, she worked on festivals, concerts, stage shows, and various tours. Since arriving in Darwin, she has expanded her expertise to include sporting and community events and is excited to continue developing her repertoire.



#### BESPOKE EVENTS THAT CAPTURE HEARTS AND MINDS

Crafting unique, awe-inspiring events is our forte. We blend experience with local flair, using knowledge and partnerships to curate captivating theming. Your event, infused with local culture, becomes a storytelling powerhouse. Our collaborative approach makes planning effortless, ensuring your vision comes to life with energy and style.

1 BOLD entrance.

First impressions matter and so too do memorable experiences. The smallest of budgets can create the biggest impact in the minds of attendees. We will help you deliver on brand curated entrances that create a sense of theatre and story telling that lives beyond the event itself.

2 It's all in the details.

Crafting enchantment into events, we seamlessly integrate your theme into every detail. The magic begins as attendees step through the door, with meticulous attention to decor, food, and entertainment. No detail is overlooked, ensuring a flawless experience from start to finish.



5 Food, glorious food!

#### 3 Look up ^

Elevate your events with immersive storytelling. We craft mesmerizing ceiling and aerial decor, ensuring a unique experience that captivates attendees from every angle. Let us help you enchant and captivate your audience at your next event.

4 Lighting YOUR world.

Lighting is a transformative element for venues. If your theme relies on color or you have ample space, lighting is the least intrusive yet impactful way to transform your venue. Let us illuminate your event, creating a magical experience for you and your guests.

A carefully curated menu enhances the immersive experience for attendees. Imagine delightful food stations and scrumptious dishes that seamlessly align with your theme, enticing attendees to capture photos and spark conversations.

#### LOCAL STORIES AT THE HEART

We curate events telling local stories, engaging talent, amplifying past, present, future. We engage local subcontractors, suppliers, artisans, and entertainment. Our love for theming reflects experience, knowledge, and partnerships in the Northern Territory. We belive in keeping it local by producing your events with a flair that embraces the local culture and community.



#### Conferences, Exhibitions, Tradeshows & Virtual Events

We expertly manage your professional event, allowing delegates to fully engage. With a proven track record of handling 1600+ delegates from diverse countries, including 100 presentations in three days, we also oversee pre and postevent logistics, such as hotel bookings and VIP experiences.

#### Corporate Events, Awards & Gala Dinners

We know how to make your event standout by creating celebrations that become a highlight of your attendees' calendar. Whether it be an intimate awards night or an extravagant ball and gala dinner we have got you covered.

## Festivals & Community Events

Our community is what brings us together and that is why we love fostering partnerships to bring your festival or community event to life. We leverage our community networks of artisans, musicians, foodies, local suppliers and Aboriginal traditional artists to provide a cultural experience like no other.



### We have delivered some awe-inspiring events for:

#### CONFERENCES

- · Aboriginal Tourism Forum 2023, Alice Springs, Tourism NT
- 10th World Conference on Ecological Restoration 2023, Darwin, Society of Ecological Restoration
- SNAICC National Conference 2023, Voice of the Top, Darwin, SNAICC
- · Facing North 2023, Parliament House Canberra, Darwin Major Business Group
- · CSIRO Living Lab Symposium 2019, 2022-2023, Darwin, CSIRO
- Remote Housing and Homelands Conference 2023, Aboriginal Housing NT

#### FESTIVALS/EVENTS

- National Indigenous Tennis Carnival 2019,
   2021-2023, Darwin, Tennis NT
- Darwin International Laksa Festival 2021 –
   2023, Darwin, Activate Darwin
- Taste of Kakadu Festival, 2018, 2021 2024, Kakadu National Park, Parks Australia
- $\cdot$  NT Performing Arts Awards 2023, Darwin, Arts NT
- National Indigenous Music Awards 2011 –
   2022, Darwin, Music NT
- Darwin Festival, Festival Food Curation & Coordination 2021-2024, Darwin, Darwin Festival
- · Uluru Climb Closure Event 2019, Mutitjulu, Parks Australia

Look after the world. There's a lot left to explore.



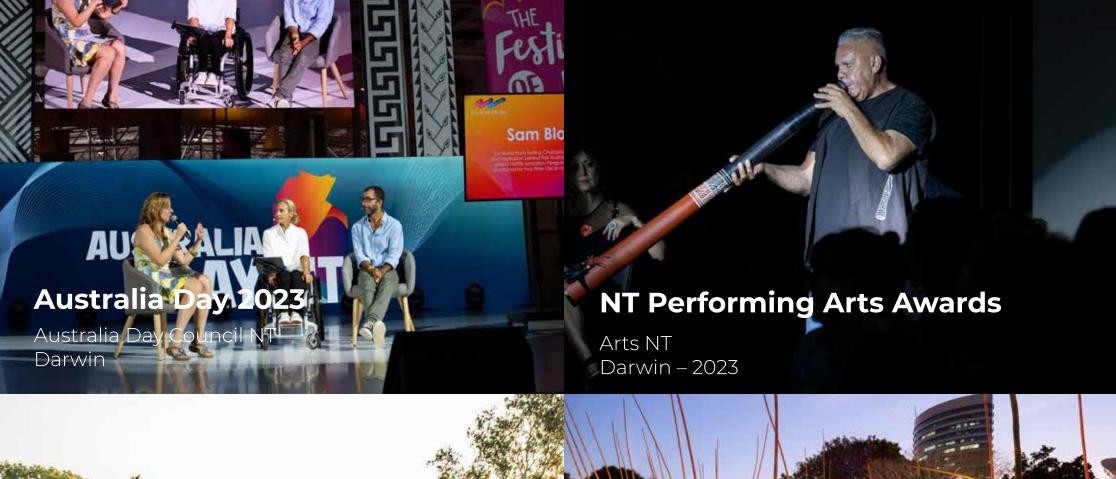
















the local community is at the forefront of everything we do





#### **Remote Logistics**

Simplify NT's complex remote travel logistics with our robust networks. We excel in coordinating individuals from remote communities to central service centers, facilitating seamless access wherever your event is held.



#### **Local Community**

Agentur curates events supporting local businesses, artisans, and suppliers in the region, valuing each as a crucial part of community spirit. We, as a company and individuals, dedicate time and resources to support not-for-profit and community organisations, reflecting our commitment to community well-being.



#### **First Nations**

Proudly fostering relationships with Aboriginal entities, we organize culturally sensitive events globally. Our expertise makes us the go-to for appropriate theming, entertainment, and artisans for events where culture is key.



"When decided was hold our internationconference scientific in Darwin, Agentur made the choice of PCO easy from the outset. They provided a highly efficient and professional service, which was exemplified by their responsiveness to our demands even when they were under pressure from other bigger events. They organised our international VIPs with a level of service that was beyond expectations and they were exceptionally strong with their organisation of our amazing social events. The decision to choose local also proved important to draw on the experience they'd gathered in the Territory over their years of operation. The society's membership and council will remember the Darwin conference as one of our most successful events in terms of both participation and profits and we will fondly remember the help Agentur provided."

Andrew Harford, Snr Research Scientist, Dept' of Environment and Energy

Society of Environmental Toxicology

"Thanks for all your support over the past 6 months to put together this great IPAA National Conference. There was not a single hitch during the dinner, conference, workshops or the YPN function, which is a great credit to your ability to get our committee across what needed to be planned, considered and implemented and your great work to ensure meticulous attention to detail."

David Alexander, Executive Director, Housing Programs & Support Services

"One word - Congratulations. You pulled off the best example of a regional festival in the nation. You made thousands happy. You paraded Indigenous food culture as something day to day. Amazing. One hundred percent success from my POV."

– Territory Taste Festival Richard Cornish, Food Writer, Fairfax Media

## awards

FIRST THERE WAS....

#### ....AND THEN CAME

2012

Successful Female Business Owner NT

Westpac Banking Corporation -Awarded to: Britta Decker and Marijana Tadic, Agentur Pty Ltd 2012

Telstra Business Awards Finalist

News Ltd Micro Business Award NT 2016

Australia Marketing Institute Award Winner for the 2016 Territory Taste Festival

"Marketing on a Shoestring Budget Award" (awarded to Agentur together with Sprout) 2019

Winner NT Regional Event

Meetings and Events Australia for the 2019 Uluru Climb Closure Celebrations 2020

MEA AWARDS, PLATINUM AWARD -Platinum Event of the Year

New Years Eve Celebration, Darwin Waterfront 2020

MEA AWARDS, NATIONAL WINNER -Major Event or Festival of the Year

New Years Eve Celebration, Darwin Waterfront



## HERE FOR YOUR NEXT EVENT

www.agentur.com.au +61-8 8981 2010

15 Cavenagh St, Darwin City NT 0800 GPO Box 1767, Darwin NT 0801

Britta 0417 875 901 britta@agentur.com.au

Marijana 0439 402 727 marijana@agentur.com.au

# Agentur